

Minutes of the PPWG Board Meeting, August 8, 2007

President Linda Shaffer called the meeting to order at 12:30 pm. Present were Edna Devai-Alth, Barb Byerly, Bev Weaver, Jan Sinn, Catie Kiley, Debbi Holdeman, Louise Conner, Karen Currier, Jane Rock Costanza, Susan Bowman.

Edna reported that programs for the coming guild year are in place. Karen reported that approximately 65-75% of previous members have paid dues and that an email reminder will be sent out. Catie is reviewing the hostess budget of \$30 and will let this amount stand until seeing what is required. Jane reported that the bare bones of the newsletter design are on the web site. A decision was made to group all the classified advertisements together and to intersperse the paid advertisements throughout the newsletter, rotating placement from month to month. A calendar will also be available and Jane is researching a Google feature that has pop-ups for each date, with more detail about the event. A decision was made to make a printable newsletter accessible from the web site that is the same as the mailed version. Louise reported that she will work on publicity after getting the program information from Edna. Jan reported that the early bird special for advertisers would expire on Friday August 10th and she would follow up with advertisers. Debbi gave an update on the Coverlet Project saying that photos of all the coverlets are complete and data compilation is pending. Debbi will take photos of any not selected to the September meeting. Jane will ask Maryse Levenson for an article on the CommonWheel Gallery exhibit for the September newsletter since work is submitted at the September meeting. Bev reported that prospectuses for Living with Beauty: Handwoven Textiles for the Home were sent to a number of weaving conferences nationwide and in Canada this summer, for inclusion in goody bags. Jane and Debbi discussed getting with Sandy Hutton and devising a plan to provide photography services for members that want to enter this exhibit. Susan reported that approval had been received for these awards related to the juried exhibit: Handweavers Guild of America, Surface Design Association, Complex Weavers, American Tapestry Alliance, and *Handwoven* magazine (w/\$100). Any cash awards that surface will be publicized in the Exhibit's program and no merchandise or gift certificates will be awarded. There was discussion and a decision made that Program and Workshop Chairpersons would ask for sufficient budget each year and not carry over any surplus from year to year. There was discussion and a decision made to discontinue the longstanding practice of the Workshop Chairperson not paying the workshop fee. Linda cited Article IV Section 10 from the Bylaws that states Directors shall not be entitled to compensation for their services as such. Jane made a motion that the Bylaws should stand and be adhered to specifically as they relate to organizing a workshop and/or housing the workshop leader. Karen seconded the motion and it passed unanimously. It was decided to leave the Historian's role in place and to not create a new policy related to canceling a guild meeting due to weather. There was discussion and a decision made that instead of forwarding email from retail advertisers about special sales to PPWG members, a note can be added to the web site, directing interested readers to the advertiser's own site. There was discussion and a decision made about the logistics of handling the newsletter weaving and spinning samples with the advent of an electronic newsletter. Advertisers will continue to get a mailed hardcopy newsletter with the samples. Extra copies of the newsletter won't be printed; new members will be directed to the web site. It was decided that the guild calendar would not be embedded in the newsletter, but would be on the portion of the web site accessible by non-members, so that prospective members can see when meetings and events are taking place.

The meeting was adjourned at 1:50 pm.

Submitted by Susan Bowman